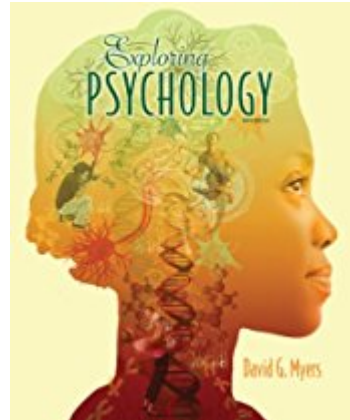


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About the Author David Myers received his psychology Ph.D. from the University of Iowa. He has spent his career at Hope College, Michigan, where he has taught dozens of introductory psychology sections. Hope College students have invited him to be their commencement speaker and voted him "outstanding professor." His research and writings have been recognized by the Gordon Allport Intergroup Relations Prize, by a 2010 Honored Scientist award from the Federation of Associations in Behavioral & Brain Sciences, by a 2010 Award for Service on Behalf of Personality and Social Psychology, by a 2013 Presidential Citation from APA Division 2, and by three dozen honorary doctorates. With support from National Science Foundation grants, Myers' scientific articles have appeared in three dozen scientific periodicals, including "Science," "American Scientist," "Psychological Science," and the "American Psychologist." In addition to his scholarly writing and his textbooks for introductory and social psychology, he also digests psychological science for the general public. His writings have appeared in four dozen magazines, from "Today's Education" to

"Scientific American." He also has authored five general audience books, including "The Pursuit of Happiness" and "Intuition: Its Powers and Perils." David Myers has chaired his city's Human Relations Commission, helped found a thriving assistance center for families in poverty, and spoken to hundreds of college and community groups. Drawing on his experience, he also has written articles and a book ("A Quiet World") about hearing loss, and he is advocating a transformation in American assistive listening technology (see www.hearingloop.org). For his leadership, he received an American Academy of Audiology Presidential Award in 2011, and the Hearing Loss Association of America Walter T. Ridder Award in 2012. He bikes to work year-round and plays daily pick-up basketball. David and Carol Myers have raised two sons and a daughter, and have one granddaughter to whom he dedicates the Third Edition of "Psychology in Everyday Life."

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